

Squannacook Greenways, Inc.

Board of Directors Meeting Minutes

April 9, 2014

Attending:

Peter Carson, Mark Cram, Peter Cunningham, Bruce Easom, Al Futterman, Ray Jackson, Don Klein, Steve Meehan, Bill Rideout, Joan Wotkowicz

Guest: Carolyn Smart

Rail Trail Status Update to Townsend BOS Candidates

Steve Meehan contacted the candidates for the open Selectman seat in Townsend and invited them to our meeting. Our objective was to brief them about the rail trail so they can develop their position and have accurate information when answering questions at Candidate's Night (Wednesday April 16th at 7:00 at Memorial Hall).

- Carolyn Smart - attended
- Laura Shifrin - did not attend
- Don Klein - already a member
- Ron Dionne - declined to attend (but Steve briefed)

Transit Realty Lease/RFP Strategy

No progress to report. Transit Realty is still involved in their internal canvassing process but has agreed to provide a draft of the Invitation to Bid.

When we respond to the ITB, we will ask Tom LaRosa and Ed Lambert for letters of support, based on DCR's history with our organization. Depending on the page limit, we may also consider including resumes of our Board of Directors.

Fundraising Planning

Jeanne Lindquist provided fundraising pointers based on her experience with the Mt. Watatic Capital Campaign, which Bill Rideout circulated in an email. We will wait to be awarded the lease before starting the fundraising effort. At that point, we will need to be more vocal and in the local news.

Don Klein recommended we consider fundraising from corporations, especially those who might have a related interest. Larger companies may have a community relations person. We need to approach them at the right time in their fiscal year.

Recruitment for Board of Directors

We have several ideas for people to fill multiple openings, but no strong leads yet.

Financial Report

Bill reported \$29,156.62.

Coming Events

Townsend Earth Day is Saturday April 26th. Mark Cram will work our table with help from Joan Wotkowicz. Steve Meehan will update the text of our brochure and then Joan will update the layout.

Groton River Fest is Sunday June 8.

We will use both events to distribute brochures and recruit for our Board of Directors.

Review of March 12 Meeting Minutes

Accepted unanimously.

Next Meeting

Squannacook Greenways will hold our next rail trail meeting on **Wednesday May 14**, at the **Groton Town Hall**.

Respectfully submitted,
Joan Wotkowicz
Clerk
Squannacook Greenways, Inc.